

# Program Sheet

## SERIOUS INJURY & FATALITY PREVENTION

### Visual Literacy's Contribution To Serious Injury & Fatality Prevention



*This module helps 'connect the dots' between Serious Injury and Fatality prevention and Visual Literacy. We present some common approaches to SIF and pay particular attention to those that have direct links with the practice of Visual Literacy.*

#### *Seeing The Precursors: Tools For Serious Injury & Fatality Prevention*

Over the last decade many organizations have been placing more of a focus on Serious Injury and Fatality prevention (SIF). The theory behind the traditional 'Safety Pyramid' (or Heinrich Safety Triangle) says that if we reduce incidents at the 'base' of the pyramid, it follows that we will reduce incidents at the top of the pyramid at an approximately proportional rate. The current theory behind SIF prevention holds that this is not actually the case. In fact, the rate of Serious Injuries and Fatalities over the past number of years have, and continue to be, plateaued or leveled-off.

The systems that we are establishing to reduce or eliminate minor injuries at the base of the pyramid are necessary, but not sufficient to experience improvement at the top of the pyramid. To improve SIF prevention, we need to integrate new and different approaches. Utilizing Visual Literacy methodologies, COVE has developed a process that can help improve our ability to not only see SIF related hazards and precursors more completely but can also help us interpret SIF potential more accurately.



# SEEING IS A LEARNED BEHAVIOR. YOU CAN LEARN TO DO IT BETTER.

## Visual Literacy Benefits



Innovative Approach To Safety



Improve Visual Effectiveness



Reduce Potential Incidents



Enhanced Decision Making and Analysis

## Program Overview

In this module, participants will 'Connect the dots' between key principles and approaches associated with Serious Injury and Fatality (SIF) prevention and the primary concepts associated with Visual Literacy. Exploring how the integration of Visual Literacy into an organization's SIF program can improve the program's effectiveness and help prevent SIFs in real-time.

### Participants will:

- Look at common approaches currently being applied to SIF prevention
- Review Visual Literacy principles and methodologies
- Practice applying Visual Literacy tools like Elements of Art and Seeing the Whole PICTURE® to identifying specific targeted visual cues in the workplace to spot precursor scenarios
- Identify 'direct and indirect' linkages and contributions

## About COVE: Center of Visual Expertise, from the Toledo Museum of Art

COVE has developed a rigorous approach to helping people at Seeing the Whole PICTURE®. This methodology comes from years of study and teaching in the world of art. While the connection between the art world and industry may not be immediately obvious, we have developed a deep understanding of the application of Visual Literacy to safety through our partnership with the Campbell Institute at the National Safety Council and our industry partners, including Owens Corning, Cummins, United Rentals, DTE, and others.

## See How Visual Literacy Can Work For You

Find out more about this leading-edge and innovative approach. Contact our team, schedule an overview, or read more at:



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