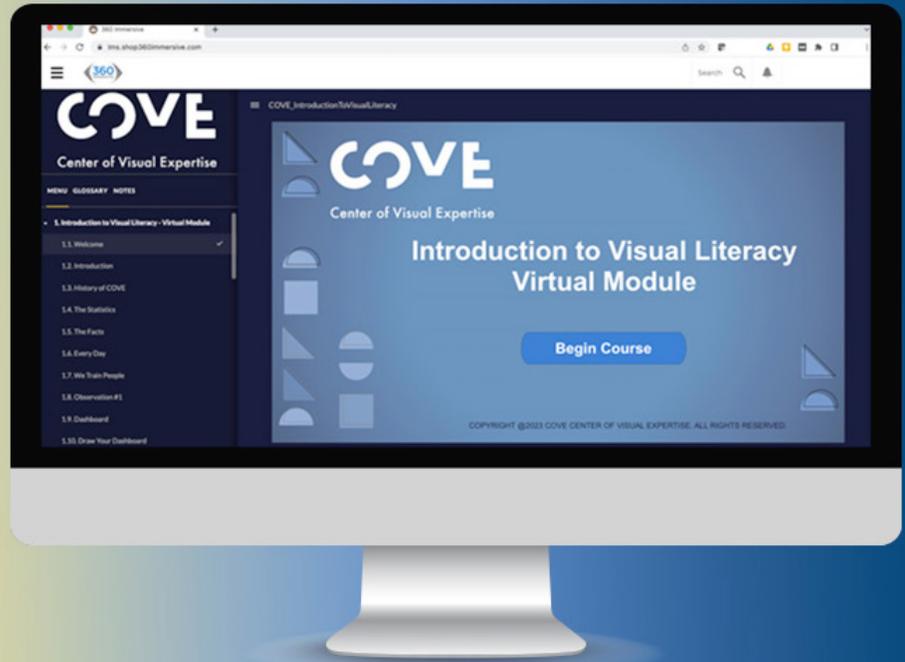




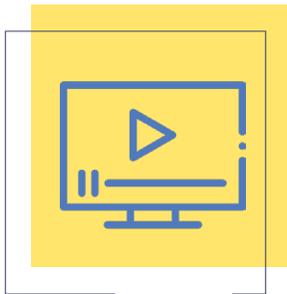
Center of Visual Expertise

ON DEMAND

## Introduction to Visual Literacy Module



# Understanding the Challenges of Effectively “Seeing”



*This introductory On Demand module establishes a baseline understanding that allows you to take a deeper dive into the application of Visual Literacy.*

This On Demand training module introduces the core concepts of Visual Literacy and its application to improving workplace safety. The module is SCORM compliant and allows integration into your company’s LMS system.

You will learn what Visual Literacy is, why it matters to us as individuals, and how its application improves the execution of our safety processes. This module provides a roadmap on how to see details in a disciplined process based on lessons taught in art education and directly relevant to hazard identification, incident investigation, and many other safety processes. The module includes interactive exercises that help reinforce the learning outcomes and includes a Virtual Reality simulation of a hazard hunt in a workplace environment where the tools that are taught are applied.

Embracing Visual Literacy as a core competency for EHS professionals and others provides a skill set that improves both the quantity and quality of the visual inputs we collect that drive the decisions that we make. We can’t fix what we don’t see, and Visual Literacy is key to proactive safety management.

# Options to Get Started

COVE can provide a proposal based on the option you decide to pursue and the number of employees within the project scope.

## License Option 1

**Includes Access to:**  
COVE's Train the Trainer Program and Facilitated Modules including:

- Introduction to Visual Literacy
- Hazard Identification
- Incident Investigation
- Serious Injury & Fatality Prevention
- Leadership (Coming!)

## License Option 2

**Includes Access to:**  
Facilitated Modules, Train the Trainer, and Digital Library (On Demand: Introduction to Visual Literacy) which includes:

- Introduction to Visual Literacy
- Hazard Identification
- Incident Investigation
- Serious Injury & Fatality Prevention
- Leadership (TBA)
- **On Demand Module - Introduction to Visual Literacy**

## License Option 3

**Includes Access to:**  
On Demand Digital Library Only

- On Demand Module - Introduction to Visual Literacy

\*All options are supported by a license agreement for COVE materials

## See How Visual Literacy Can Work For You

Find out more about this leading-edge and innovative approach. Contact our team, schedule a demo, or read more at:

 (+1) 567-343-1405  [covectr.com](http://covectr.com)

## About COVE: Center of Visual Expertise, from the Toledo Museum of Art

COVE has developed a rigorous approach to helping people at Seeing the Whole PICTURE™. This methodology comes from years of study and teaching in the world of art. While the connection between the art world and industry may not be immediately obvious, we have developed a deep understanding of the application of Visual Literacy to safety through our partnership with the Campbell Institute at the National Safety Council and our industry partners, including Owens Corning, Cummins, DTE, and others.